
References

American Council of Engineering Companies of North Dakota, Executive Director

Robert L. Peterson, P.E., - Professional Reference

Website: <http://www.acecnd.org/>

P.O. Box 12465 – 2903 Clover Drive

Grand Forks, ND 58208-2465

Ph: 701-775-8881 or 218-779-1014 (cell)

email: info@acecnd.org

ACEC-ND had an existing site that was a half-hearted attempt at public relations. Premiere Pages was able to design a new website from the ground up that made extensive use of content management software and database programming.

The website provides a database of each of the member engineering firms throughout the state of North Dakota. In an organization with little administrative support, it was important to provide a way for individual members to be able to keep their published information up to date. Additionally, it was important to offer value-added services to firms who are members, so there needed to be a way for anybody in a member firm to access the protected "members only" portions of the site. The new website supports three tiers of users who are able to easily edit or access content: a super-user (edit news and events, add new member firms), member firm administrators (who add new members from that firm, edit firm capabilities and contact information), and member firm users (who can only access the message board and read RFPs).

Clute Office Equipment, Owner

Barry Clute - Professional Reference

Website: <http://www.cluteoffice.com/>

17 East Central Avenue

Minot, ND 58701

Ph: 701-838-8624

email: info@cluteoffice.com

Clute Office Equipment has never had a website before now, yet within a week of going live they're already seeing new sales roll in! The website, located at CluteOffice.com, features a client-editable resources area which in the future will house equipment tips such as How to Buy a Copier and Top 10 Digital Imaging Maintenance Issues. On the site you'll find information on the different product lines Clute offers, as well as information about the company and its Service Department.

Ron Kjelshus, Sales Representative for Clute Office Equipment, was amazed at the quick response the site generated soon after going live. "When we launched our new website, I told clients about it and within a week we received our first e-mail order. Now I have our website on all my business cards."

Nathan Johnson, Project Manager for the Clute Office project, explains, "Clute Office Equipment is already off to a great start in this highly competitive field. Their new website

will make a big difference by showcasing their competitive advantages of having 65 years of experience and offering factory-trained support technicians right here in Minot, ND. Digital

Imaging devices are critical to today's businesses, and when they are down for maintenance, a business needs immediate assistance."

Investors Management Marketing, Marketing Director

Melodee Anderson - Professional Reference

Website: <http://www.immapartments.com/>

700 N Broadway

P.O. Box 2064

Minot, ND 58701

Ph: 701-852-3648

email: info@immapartments.com

Formed in 1971, Investor's Management and Marketing Incorporated has become an industry leader by providing a wide variety of real estate services to its clients. Investor's Management and Marketing (IMM) specializes in the management of real property for various groups of investors.

IMM had had a site for a few years, but the site was lacking aesthetically and didn't offer the kinds of features that are standard on property search sites. IMM engaged Premiere Pages for a complete redesign heavy on database-driven administrative functions. In their new website (immApartments.com), you'll find numerous photo and floor plans within the properties and unit types, and panoramic virtual tours of their premiere properties.

Premiere Pages created IMM a unique content management system (CMS) that IMM employees are able to sign-in into administrative panels that allow them the ability to absolutely manage the website. They're able to add, modify and delete property and property units, property and unit gallery images, website personnel, assign website personnel to properties to follow their business rules, view statistical data reports on search impressions and client click-thrus as well as too numerous other options to list here.

During the website creation lifecycle, Premiere Pages engineers meet with the IMM marketing director to flesh out website needs and desires and applicable IMM business practices. During the process IMM enjoyed the able to interact with our developers to help tailor their new website to their wishes.

immApartments.com is a beautiful website with many distinctive features for both the public web and the private administrative users.

Food Management Investors, Owner

Abe Sakak - Professional Reference

Website: <http://www.applebeesnd.com>

1225 S Broadway

Minot, ND 58701

Phone 701/838-2822

info@applebeesnd.com

Food Management Investors is a management company for hotels and restaurants. The owners of FMI also own a number of Applebee's franchises around the nation. Thus, the

Applebee's restaurants use FMI for management and accounting services.

FMI sought Premiere Pages to develop a new site for their Applebee's restaurants. The site was e-commerce enabled, selling gift certificates online. It also offered information about the restaurant, a comment card (which yielded free appetizers), and a menu.

Premiere Pages provided listserv capabilities to FMI, which facilitated communication between managers who were all in different cities.

Our recurring work for this client was primarily placing the new season menus online, until 2000. This involved primarily graphics design work. In the summer of 2000 Premiere Pages redesigned the site to primarily advertise the group of restaurants from a management perspective, rather than cater to restaurant customers.

Fisher Motors, COO

Ed Steckler - Professional Reference

Website: <http://www.fishermotors.com>

1111 20th Ave SW

Minot, ND 58701

Phone 800/932-8808

info@fishermotors.com

Fisher Motors is an automobile dealership in Minot, North Dakota, offering five different brands of new vehicles, as well as used vehicles, a body shop, glass center, parts, and service centers.

At a time when most car dealership websites were functionally and aesthetically-challenged, we built an attractive website with animation, image rollovers and a superior inventory system. This tool gave Fisher Motors personnel the ability to easily manage and update their online inventory.

In mid-2001, Fisher Motors wanted a redesign. New content was added, a new design was applied, complete with animated section graphics, and the inventory system was updated.

Since then, Premiere Pages proposed new content-management changes to the site, to allow for easier updating of the site for such areas as News and Specials. This saves the client money as well as allows for more flexible, rapid access to changing the content.

Farm Credit Services of North Dakota, Marketing Director

Theresa Kjelberg - Professional Reference

Website: <http://www.farmcreditnd.com>

3100 10th St SW

PO Box 70

Minot, ND 58702

Phone 800/264-1265

info@farmcreditnd.com

This business is a multi-branch credit union tailored to the agricultural industry. Farmers can gain several types of insurance and loans and leases through FCS ND. They approached Premiere Pages to develop a new site to promote their products and provide online account

access to their customers.

Notable in this site is the secure account access. Rather than employ a VPN, we chose to place a web server at the client's site to host the account access. This offers more security for the application, as its separated from other web sites and applications. Connected to it behind firewalls is the Farm Credit database server, which contains their internal account data, which is copied to the web server external to the firewall. When customers are on the public portion of the site and choose to enter the restricted accounts area, they are routed to secure.farmcreditnd.com.

Exterior Imaginations Landscaping, Owner

Paul Nordmark - Professional Reference

Website: <http://www.structurelandscaping.com/>

PO Box 714

Mohall, ND 58761

Phone 701/756-7119

paul@structurelandscaping.com

Exterior Imaginations Landscaping approached Premiere Pages to develop a new web site, which would primarily serve as a portfolio of his terrace and natural landscape creations.

Over the years, Mr. Nordmark has commissioned extensive expansion to the site to provide for new sections such as book orders and other design portfolio elements.

Exterior Imaginations Landscaping relies on the web site to promote landscaping classes, provide book ordering, and promote exceptional design capabilities throughout the United States.

An organization such as this, which relies upon a large market but lacks the marketing power to reach it via traditional means, absolutely requires an excellent website.

Mr. Nordmark has achieved numerous clients in this manner.